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San Diego Bassist Rob Thorsen Joins Pacific Coast Jazz;

"Lasting Impression" slated for June 2, 2009

San Diego, CA - March 10, 2009 - San Diego-based independent record label, Pacific Coast Jazz (PCJ), announces the signing of San Diego-based jazz bassist, Rob Thorsen. The agreement anticipates the release of his new CD, *Lasting Impression*, slated for a street date of June 2, 2009.

"We're excited to have the opportunity to represent Rob Thorsen's fourth in a continuing stream of impressive CD's," commented Donna Nichols, founder and president of Pacific Coast Jazz. "This album demonstrates the kind of high level artistry that we believe will rank him with the top musicians in the nation." Nichols' label has teamed up with radio promoter Neal Sapper at New World N'Jazz for access to international media and radio promotion.

Composer and bassist Rob Thorsen's new release, *Lasting Impression*, takes us on a journey through an audible photo gallery of contrasts, colors, shades of light and space. Although he has focused on musical landscapes before as a leader on three previous CD's, his current project demonstrates an evolution and maturity as a composer and musician that clearly raises the bar. Rob is a devoted and seasoned instrumentalist, equally confident with standards and original compositions, whose bass sings with a warmth and creative spirit while maintaining an engaging interactive dialogue with the ensemble. "We are thrilled to have him join our family of superlative artists on Pacific Coast Jazz," said Nichols.

On *Lasting Impression*, Thorsen has surrounded himself with stellar musicians: Geoffrey Keezer and Josh Nelson (piano), Gilbert Castellanos (trumpet and flugelhorn), Ben Wendel (tenor sax and bassoon), Duncan Moore (drums), John Rekovics (alto flute), and Charlie Chavez (congas). The diversity of these musicians strengthens Rob's musical vision of creating a tapestry of sonic personalities and cultures through the music of recognized jazz greats (Charlie Parker, John Coltrane, George Gershwin, etc.) along with his own original compositions that echo the landscapes of Costa Rica.

Pacific Coast Jazz, founded in 2003, is a boutique jazz label that also offers music management services and international distribution through their partner MVD Audio/Big Daddy Music. For information on Pacific Coast Jazz, visit: www.pacificcoastjazz.com. For more information and interviews with Rob Thorsen, visit www.RobThorsen.com or email donna@pacificcoastjazz.com.

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